

# [ COMMITTED TO SUCCESS ]

THURSDAY 7 NOVEMBER, 2005

## **Commitment means keeping your word. But most people fail to do this and invariably give excuses for their failures**

WORK WISE - A fortnightly column by Rahul Kapoor

Commitment is the buzzword for success in today's world. Whether it is completing a job in time, delivering goods before the deadline, achieving sales target or maintaining quality, you need people to get committed to a task. The top management of every company is always keen to get a commitment of excellence from all its employees.

Have you ever come across an entire enterprise, which is committed to success? Seldom, I guess. But I imagine what kind of energy and power it would create when each and every member of an enterprise gets committed to success and high achievement.

Commitment means doing what you said you would do, if you tell yourself that I will wake up at 6 am every morning then you need to do it. Why? Because you said so. It means keeping your word. But most people find it difficult to keep commitments and invariably give excuses for their failures. It happens because most people are committed to convenience and comfort. They do not like change. They fear challenges. These kind of people live an ordinary life and rarely accomplish anything significant.

### **ASK YOURSELF**

Will my children ever starve to death? What's your answer? I am sure you will say no; never; I will never let that happen. Which means you are committed to see that your children will get their daily bread. In fact you will do all that you can to give them more than just two meals everyday. In the same manner you need to commit yourself to other things like targets, quality etc. Remember you need a purpose, a positive belief and a strong focus to achieve success.

### **COMMITMENT TO PURPOSE**

Let's consider two great freedom fighters Subhash Chandra Bose and Mahatma Gandhi. Although the two of them had the same dream, which was to help India become independent, they had very different approaches to realize their dreams. While one said 'give me your blood and I will give you freedom,' the other said 'walk with me and I will give you freedom.'

Ironically, both had a huge pull among the people of our nation. That is because both were committed to a purpose. A purpose is so strong, that they gave everything they had to it. And when people see you committed to a purpose then they join in with their commitment.

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## BE POSITIVE

Scratch just beneath the surface of any successful leader, from any walk of life and you will find commitment is all in them. That's why they are leaders. One of the best examples of commitment I can quote is that of our ex -Prime Minister, A.B.Vajpayee. He said: "I believe that in the next five years this nation should have quality road connectivity from Kashmir to Kanyakumari."

In a country where people never looked beyond issues of poverty, illiteracy and corruption there was this dream focusing on infrastructure. Most people were of the opinion that this is just a good idea, which will never get implemented. But Vajpayee believed that he could make it happen. His commitment gave birth to India's biggest infrastructure project ever, called the Golden Quadrilateral. Within months, hundreds of kilometers of road were laid connecting small towns, cities and states.

## LEARN TO FOCUS

Let's consider an example of IT sector's most celebrated, loved and admired leader N R Narayanamurthy. In 1981, he along with his six other friends started Infosys with an investment of Rs 10,000. But today, Infosys employs over 30,000 people all over the world. The question is how did it all happen? Well it's because of focus, the commitment to stay focused on what he wanted to achieve. The focus which developed patience of a gold miner who keeps digging until he finally finds gold; the focus which gives you the strength to stay on the job even when the rest of the world believes that you are wasting your time. The focus, which brings in iron persistence and resolute determination to help you succeed. Murthy has made every Indian proud and we will always get inspiration from his commitment towards his work, his company and his countrymen.

Nothing happens without commitment. Commitment is the secret ingredient in every recipe for success. Once you are committed to something, it happens. No matter how long it takes, no matter what else happens, no matter what. That's the power of commitment.